

OUR COMMITMENT TO REGENERATIVE TOURISM

At Raffles The Red Sea, we believe responsible hospitality enhances the luxury experience. Our resort is designed to exist in harmony with the extraordinary natural environment of the Red Sea, with initiatives focused on renewable energy, responsible water management, biodiversity conservation and sustainable mobility.

Hosting Change

As part of Accor, Raffles The Red Sea supports *Hosting Change*, Accor's sustainability strategy, which guides our efforts to operate more responsibly and create positive impact.

Regenerative tourism

Our approach is guided by Red Sea Global's Regenerative Tourism Blueprint, which aims to ensure that tourism contributes positively to nature, communities and the long-term resilience of the destination.

Protecting marine ecosystems

We support coral reef restoration, mangrove conservation and responsible marine experiences designed to protect the Red Sea's unique biodiversity. Fishing is prohibited around the resort to help safeguard marine life.

Powered by the sun

The resort operates on **100% renewable electricity generated through solar energy**, helping reduce our environmental footprint.

Responsible water management

Treated Sewage Effluent (TSE) is used for landscape irrigation, reducing our reliance on freshwater resources along with smart irrigation system on the resort.

Electric mobility

Guests and colleagues can move around the resort using our electric vehicles, e-bikes and electric buses, helping us reduce emissions from transportation.

Designed for a better future

Raffles The Red Sea is **LEED Platinum Certified**, reflecting our commitment to sustainable design, construction and resource efficiency.

HOW GUESTS CAN MAKE A DIFFERENCE

At Raffles The Red Sea, every thoughtful choice can contribute to protecting the

extraordinary natural environment that surrounds us. We warmly invite our guests to join us in caring for the Red Sea through simple, conscious actions:

- **Conserve water**

Choose to participate in our linen and towel reuse programme. By reducing unnecessary washing, you help us conserve water and reduce the energy and resources required for laundry.

- **Choose electric mobility**

Make use of our electric vehicles, e-bikes and electric buses when exploring the resort. Choosing electric mobility helps reduce emissions while allowing you to enjoy a quieter and more sustainable way of discovering the island.

- **Protect our coral reefs**

When enjoying marine activities, please admire coral reefs from a respectful distance. Avoid touching, standing on or collecting coral, as even minor physical contact can damage these delicate ecosystems.

- **Respect our flora & fauna**

The island is home to unique plant and animal life. We kindly ask guests to remain on designated pathways where applicable, avoid disturbing wildlife and refrain from picking plants or removing natural elements from their surroundings.

- **Discover and learn**

Join our conservation, marine and nature experiences to discover the remarkable biodiversity of the Red Sea and learn more about the efforts being made to protect and restore its ecosystems.

- **Community empowerment**

Discover and support the creativity of local artisans by choosing handcrafted pieces made within the community. Every purchase helps sustain traditional craftsmanship, supports local livelihoods and contributes to the long-term empowerment of local communities.

Together, these small actions help us preserve the natural beauty of the Red Sea and ensure that it can be enjoyed and appreciated for generations to come.